

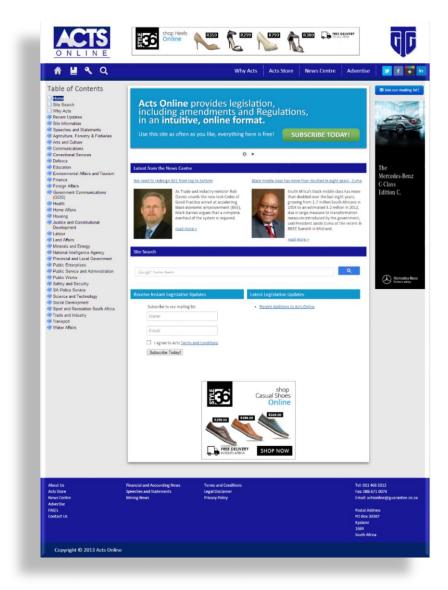
Acts Online Rate Card Rate 2015

Reach the right target market for your product or service and at the same time build your brand.

Act Online has over 37 000 unique visitors per month.

The majority of our unique visitors are professionals from industries like:

- Financial & Insurance Services
- Personal & Other Services
- Professional, Scientific & Technical Services
- Education & Training
- Information Technology & Telecommunications
- Public Administration & Safety



Overview



Overview

Acts Online provides legislation, including amendments and Regulations, in an intuitive online format.

Acts Online is the preferred portal in South Africa for those searching for statutes, and commentary on acts, due to its powerful search and indexing functionality.

We are the leading resource for Legislation in South Africa and are used daily by thousands of professionals and industry leaders.

With Acts you are guaranteed the latest and most up to date resource for your legislative needs.

In addition Acts sells printed copies of Acts, wall posters and CD versions in the Acts shop. Visitors can also subscribe to updates that notify them of any Acts amendments or comments.

Our stats:

37 000	Unique visitors per month
60 000	Visits per month
390 000	Page views per month

Visitors stats:

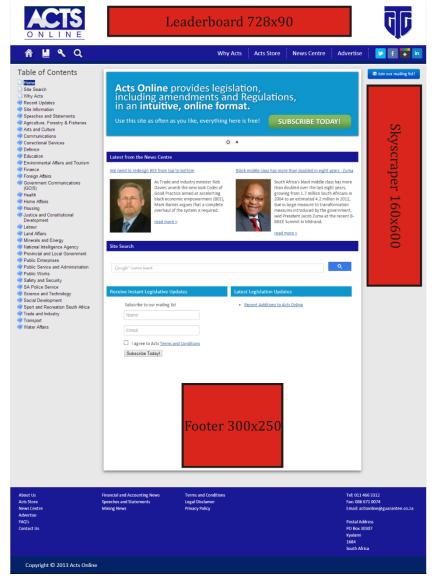
58 %	are returning visitors
86 %	are main or joint decision makers
87 %	have tertiary educations
60 %	are employed as professionals and managers
81 %	are over the age of 30
90 %	reside in South Africa

(Full demographics of visitors is available on request)

Advertising Options



Home Page



Acts Pages



Advertising Rate



Inventory:

Leaderboard 728 x 90
Skyscraper 160 x 600
Footer 300 x 250

Rates:

Leaderboard R 350 cpm
Skyscraper R 350 cpm
Footer R 250 cpm

Rates listed above are premium advertising rates, they are negotiable based on various factors like the type of campaign you want to run and the period you would like it to run.

Additional advertising options:

- Advertise on specific Acts only
- Sponsor an entire Act
- Sponsor the home page
- Advertise in our electronic newsletter

To advertise, contact

Acts Online

Robert Murray

Email: advertise@acts.co.za

(CPM is defined as cost per thousand impressions of your advert, the letter "M" in the abbreviation is the Roman numeral for one thousand.)